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# Everyday AI Tools

(April 2025 Edition)

Curated for professionals, entrepreneurs, and curious users — no coding required!

## General Purpose Assistants

TOOL	WHAT IT DOES	FREE	PAID
 <b>ChatGPT</b>	<b>Conversational AI</b> , write content, solve problems, understand images, generate images, Deep Research on topics	<input checked="" type="checkbox"/>	<b>\$20</b> /month
 <b>Perplexity AI</b>	Web search with direct, cited answers ( <b>great for research</b> )	<input checked="" type="checkbox"/>	<b>\$20</b> /month
 <b>DeepSeek AI</b>	For many <b>Indian languages</b> including Tamil: text rewriting, summarisation, translation, and transliteration	<input checked="" type="checkbox"/>	<b>For API integration</b>
 <b>Claude Sonnet</b>	Writes, edits, & <b>generates code</b> ; better with <b>long documents</b>	<input checked="" type="checkbox"/>	<b>\$17</b> /month
 <b>ChatLLM (Abacus.AI)</b>	<b>Access 20+ models</b> including open models; "Computer Operator" mode	<input checked="" type="checkbox"/>	<b>\$10</b> /month

For AI keynotes for your team: [v@thefoundercatalyst.com](mailto:v@thefoundercatalyst.com)

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## Productivity & Office Integration

TOOL	USE CASE	FREE	PAID
 <b>Microsoft Copilot</b>	Integrates with <b>Word, Excel, Outlook, and PowerPoint</b>	<input checked="" type="checkbox"/>	<b>\$20</b> Microsoft 365 required)
 <b>Gemini (Google)</b>	Integrated with <b>Gmail, Docs, Sheets, Slides</b>	<input checked="" type="checkbox"/>	<b>₹1040</b> /month (Google One AI Premium in India)
 <b>Otter.AI</b>	Auto meeting <b>transcription and summaries</b>	<input checked="" type="checkbox"/>	<b>\$8.33</b> /month

## Writing, Summarising, Note-taking

 <b>Google NotebookLM</b>	Converts documents to <b>podcast-style audio</b>	<input checked="" type="checkbox"/>	<b>₹1040</b> (Google One AI Premium)
 <b>Grok by xAI</b>	Summarises and <b>fact-checks tweets/posts on X.com</b>	<input checked="" type="checkbox"/>	Requires X Premium+

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## Visual & Media Creation

TOOL	USE CASE	FREE	PAID
 <b>Kling AI</b>	Generate AI videos from photos or prompts	<input checked="" type="checkbox"/>	<b>\$79</b> /year
 <b>HeyGen</b>	Translate videos into <b>Indian languages (voice &amp; lipsync)</b>	<input checked="" type="checkbox"/>	<b>\$24</b> /month
 <b>Descript</b>	Video transcription and editing	<input checked="" type="checkbox"/>	<b>\$12</b> /month
 <b>Suno AI</b>	Compose music & lyrics from text prompts	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> (freemium)



## Problem Solving & Education

 <b>Msty.App</b>	Runs Large Language Models like Meta's LLAMA, Deepseek fully offline on your PC; great for privacy	<input checked="" type="checkbox"/> (personal use)	<b>\$99</b> /year (commercial)
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# Notes:

- ⦿  = Free version, though some features may be limited.
  - ⦿  = Not Available
  - ⦿ Prices are approximate and may vary by region and subscription tier.
  - ⦿ Gemini and NotebookLM are bundled in the Google One AI Premium plan (INR 1040/month in India)
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## Venkatarangan Thirumalai

*Keynote Speaker on Generative AI and The Founder Catalyst*

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