

# Venkatarangan Thirumalai

# Expert in Generative AI, Digital Transformation & Technology Leadership

If you're looking for a trusted advisor to help you navigate the evolving landscape of Al, software services, and digital transformation, Venkatarangan Thirumalai, Founder Catalyst, brings over 28 years of hands-on experience. As an Honorary Microsoft Regional Director since 1999 and an IEEE Senior Member, he has guided founders, CXOs, and business leaders worldwide in leveraging technology for growth. Having built and scaled successful ventures, including Vishwak Solutions and a fintech startup, he understands what it takes to refine strategies, adopt Al effectively, and stay ahead in competitive markets. His deep expertise in software services, apps, and Al—combined with a clear, practical approach—ensures that you get actionable insights tailored to your business needs. Whether it's shaping product direction, future-proofing your technology investments, or simplifying complex digital transformations, Venkatarangan will help you unlock new opportunities and drive meaningful impact.

# Speaking Engagements

With a storytelling approach and a knack for simplifying complex topics, I deliver impactful sessions on:

- Generative AI & AI Transformation
- Digital Transformation for Enterprises
- Entrepreneurship & Leadership
- Language Computing & Inclusivity in Tech

I focus on creating engaging, jargon-free presentations tailored to the audience, ensuring actionable takeaways.

#### **Career Highlights**

- Advisor to Global Enterprises
- Microsoft for Startups Mentor
- Founder Catalyst
- CEO & Co-Founder of Startups

### Recognitions

- Honorary Microsoft Regional Director (Since 1999)
- Innovation in Business Award, 2024
- Author & Blogger





## **Notable Contributions**

Developed Simpligic , a U.S. patent-pending news app leveraging machine learning for personalization.

Collaborated with Tamil Virtual Academy to enhance digital libraries and promote Tamil computing.

Supported Dr. APJ Abdul Kalam International Foundation in advancing educational initiatives.

#### **Book a Session**

For engaging, insightful, and transformative discussions on AI, technology, and business, connect with me for your next event.

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Countries where I have spoken



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